



Research Article

# Knowledge level of contact and non-contact farmers about the activities undertaken by the Krishi Vigyan Kendra

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**SUMMARY :** The Krishi Vigyan Kendra is the district level farm science centre established by the Indian Council of Agricultural Research (ICAR) for speedy transfer of technology to the farmers fields. It serves as the light house for rapid agricultural and rural development. They act as linkers between agricultural universities, research institutes and farmers. The aim of KVK is to reduce the time lag between generation of technology at the research institution and transfer to farmer's fields for increasing production, productivity and income from the allied sectors. The main purpose of KVK programme is to provide new knowledge and develop new skills for adoption of new latest technology and build up desirable attitude among farmers, rural youth and extension functionaries. The study was conducted in Jhunjhunu district of Rajasthan. Jhunjhunu district comprises of total eight Panchayat Samities, out of which two Panchayat Samities namely Jhunjhunu and Chirawa were select randomly. A list of the villages each selected Panchayat Samiti, was obtained from the office of KVK. Out of these villages, three villages from each selected Panchayat Samiti was selected by using simple random sampling techniques. It was found that thirty eight contact farmers (63.33%) fall in the medium knowledge groups, whereas, ten respondents (16.67%) were found in high knowledge and remaining twelve respondents (20.00 %) possessed low knowledge about activities under taken by KVK. In case of non-contact farmers thirty nine respondents (65.00%) were found in medium knowledge groups, whereas, fourteen respondents (23.33%) were in low knowledge group and remaining seven respondents (11.67%) possessed high knowledge about activities under taken by KVK.

**KEY WORDS :**

Knowledge,  
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